

MENU 56 User Guide

For Store Owners · Easy to follow, even for beginners

 If you are setting up your menu using just your phone, it is very helpful to print this guide out and keep it beside you.

 If you are not used to smartphones or computers, we recommend following along with someone who can help (family, staff, your service representative, etc.).

Store Admin Page	menu56.com/admin
Our Store Link	menu56.com/ _____
Password (4 digits)	(Keep this private and safe)
Registered Email	_____

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0. Before You Begin

Sign-up takes about 15 minutes. Please have the following 4 things ready by your side.

-  Mobile phone (smartphone) — A PC or tablet works too
-  Email address — One you regularly use (Gmail, etc.)
-  Your current menu — You'll enter items while checking prices
-  4-digit PIN for your password — Simple numbers like 1234 or 0000 cannot be used

What is a “Web Browser”?

The app you use to view websites is called a “browser.” Every phone comes with one already installed.

iPhone	Safari — The app with a blue compass icon near the bottom of your home screen
Android (Galaxy, AQUOS, Xperia, etc.)	Chrome — The app with a red, yellow, and green circle icon. Sometimes found inside the “Google” folder
PC	Chrome, Edge, or Safari — whichever you normally use to browse the internet

 If you're not sure, simply follow the “Easiest Way” (scan the QR code) below. You won't need to search for an app.

Easiest Way — Scan this QR code with your phone camera

- 1 Open the **Camera** app on your phone (the one you use to take photos).
- 2 Point your camera at the QR code on the right so it is centered on the screen. No need to press the shutter button.
- 3 When a **yellow bubble** or “**menu56.com**” pops up on the screen, tap it.
- 4 The MENU 56 sign-up screen will open. Please proceed to the next page.



menu56.com/admin/#signup

If the QR code won't scan — our ad-free recommendation

- 1 **The camera that came with your phone** is enough.
Every iPhone and almost every Android phone reads QR codes just by pointing the camera at them. No extra app is needed.
- 2 **Android 13 or later:** swipe down twice from the very top of the screen and tap the "**Scan QR code**" button.
- 3 If that still doesn't work, install **Google Lens**, a free app made by Google. It has no ads. → [Get it on Google Play](#) (the QR on the right can be opened with someone else's phone)



Google Lens (Google Play)

⚠ Unknown "QR reader" apps found by searching Google Play often show many ads and sometimes send you to other pages, so we don't recommend them.

How to Enter the Address Directly



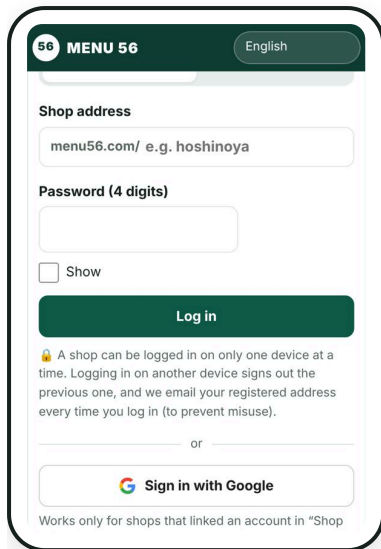
menu56.com/admin |

- 1 Open Safari or Chrome.
- 2 Tap the **address bar** at the top of the screen once (on an iPhone, it might be at the bottom).
- 3 When the keyboard pops up, type **menu56.com/admin** exactly as shown. Please make sure your keyboard is set to English (ABC).
- 4 Press **Go** (or “Enter” / “↵”) on your keyboard.

⚠ Opening the link directly inside LINE, KakaoTalk, or other messaging apps may cause buttons to not respond properly. If a yellow banner appears at the top of the screen, tap “Open in default browser”.

1. Signing Up for the First Time (About 15 mins)

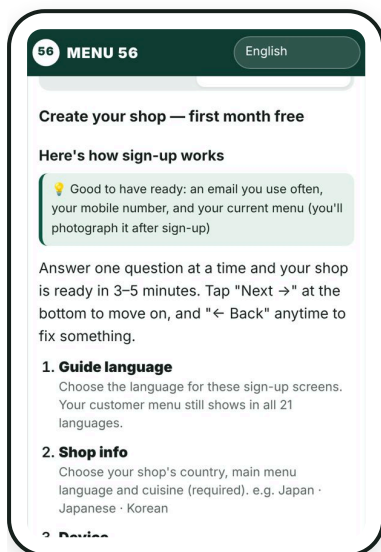
Just follow along and answer the questions on each screen. Tap **Next** → at the bottom of the screen to go to the next step, or ← **Back** to go back. If you need to stop, tap  **Save my progress** to save your progress and continue later.



The sign-up screen for MENU 56. At the top, there's a header with '56 MENU 56' and a language selector set to 'English'. Below this, there's a 'Shop address' field with the placeholder 'menu56.com/ e.g. hoshinoya'. Underneath is a 'Password (4 digits)' field with a 'Show' checkbox. A green 'Log in' button is present. Below the button, a note states: 'A shop can be logged in on only one device at a time. Logging in on another device signs out the previous one, and we email your registered address every time you log in (to prevent misuse)'. There's an 'or' separator and a 'Sign in with Google' button. At the bottom, a small note says 'Works only for shops that linked an account in "Shop"'.

Open the Sign-Up Screen

Tap **Sign up** on the right at the top. (Use Log in on the left after you finish signing up.)



The welcome screen for MENU 56. It has the same header as the sign-up screen. The main heading is 'Create your shop — first month free'. Below it, a section titled 'Here's how sign-up works' contains a tip: 'Good to have ready: an email you use often, your mobile number, and your current menu (you'll photograph it after sign-up)'. A paragraph explains the process: 'Answer one question at a time and your shop is ready in 3–5 minutes. Tap "Next →" at the bottom to move on, and "← Back" anytime to fix something.' There are two numbered steps: '1. Guide language' (Choose the language for these sign-up screens. Your customer menu still shows in all 21 languages.) and '2. Shop info' (Choose your shop's country, main menu language and cuisine (required). e.g. Japan · Japanese · Korean). A third step '3. Review' is partially visible at the bottom.

Welcome Screen

This screen shows the sign-up steps and what to prepare. Read through it, then tap **Start** at the bottom.

① Guide Language

Choose the language you would like to see these instructions in. Tap **English** to move directly to the next screen. If you prefer another language, choose one from the list below.

② Basic Restaurant Details

Select your **restaurant's country** (Japan), **default menu language** (usually Japanese), and **cuisines** (the dishes you serve — you can select multiple), then tap Next →. Fields marked with a red * are required.

③ Registering Device

Tap the device you are currently using. If you are on a smartphone, tap **Smartphone**. Once tapped, you will move to the next screen immediately.

④ Business Category

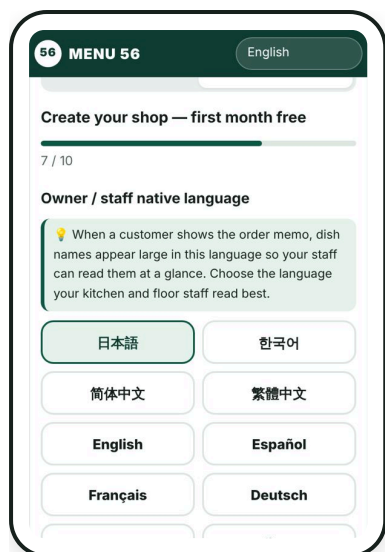
Tap the category that fits your restaurant (it will turn green). You can pick multiple options or skip this step. Preset menu items will be shown first based on this selection.

⑤ Restaurant Name

Enter your restaurant name exactly as it appears on your storefront sign. You can add Korean, Japanese, or English names later under "Store Info".

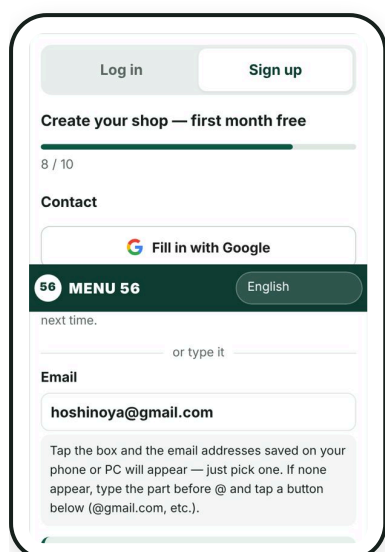
⑥ Web Address (URL)

This is the end part of the web link for your customer menu. Enter 3 to 30 characters using **lowercase English letters and numbers**. For example, if your restaurant is "Hoshinoya", enter **hoshinoya**. If green text saying "This address is available" appears, you are good to go. You will also use this address to log in, so please write it down in the notes section on page 1.



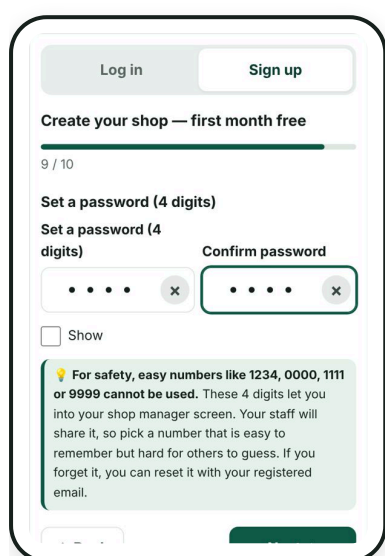
⑦ Native Language of Owner & Staff

Choose the language to use for your restaurant management dashboard. Tapping an option moves you right to the next screen. Other languages like Nepali or Burmese can also be selected later from the language menu at the top of the screen.



⑧ Contact Info

Enter your **email** and **mobile phone number**. When you tap the email field, email addresses saved on your phone will appear below so you can just tap one. If you ever forget your password, you will reset it using this email.



⑨ Set a Password

Enter a 4-digit number **twice**. Simple combinations like 1234, 0000, or 1111 cannot be used. Write it down in the notes section on page 1 and keep it safe from others.

56 MENU 56 English

Create your shop — first month free

10 / 10

Please check what you entered

💡 Check that everything is right and tap "Edit" to fix anything. When you tap "Sign up", your shop is created right away and you go straight to adding your menu. The first month is free.

Country of your shop

Japan Edit

Main language of your menu

日本語 Edit

Cuisine you serve (choose all that apply)

Japanese Edit

⑩ Review & Register

You will see a summary of the details you entered. If anything is wrong, tap **Edit** on the right. If you received a **referral code** from an agency, enter it here. Check the agreement box at the bottom and tap **Sign up** to finish!

💡 Your first month is free upon signup. An administrative fee of ¥3,000 is charged once at signup, and if you continue using the service, it will be discounted from your next bill.

2. Logging In (Next Time)

Log In

Go to **menu56.com/admin**. In the **Log in** box on the left, enter ① your **store address** (e.g., hoshinoya — in English) and ② your **4-digit password**, then click the green button below.

💡 Once you log in, a prompt saying "➡️ Add app icon to Home screen" will appear at the bottom of your phone. Tap it, and next time you can open it directly from the icon on your home screen (no need to type the address).

⚠️ Each store can only be logged in on one device at a time. If you log in from another phone or PC, the previous device will be logged out automatically, and an alert will be sent to your registered email. If this wasn't you, change your password immediately.

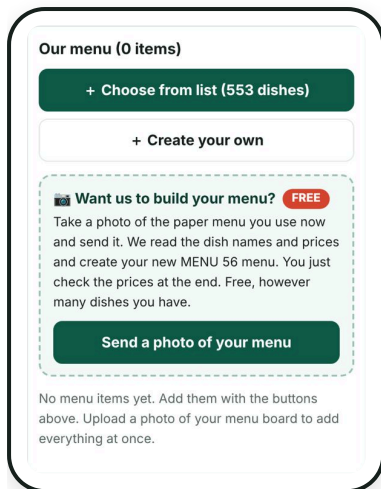
Tabs at the top of the screen (tap to change screens)

Menu	Add menu items, change prices, set sold out, hide items (most commonly used)
Shop info	Business hours, days off, phone number, address, welcome greeting, free services, payment methods, takeout pricing, stamp card
Paper menu	Table A4 menu (PDF), point-and-talk communication sheet, guide for serving foreign guests
Plan & Payment	Subscription period, bank transfer account, receipts, points & referral link
Edit History	Who changed what and when
Settings	Staff name, change password, log out

3. Adding Menu Items

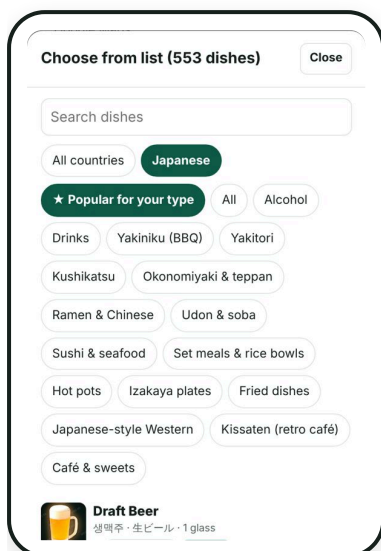
First screen

This is what you see when you don't have any menu items yet. There are 3 ways to add items. The easiest way is **Choose from list**.



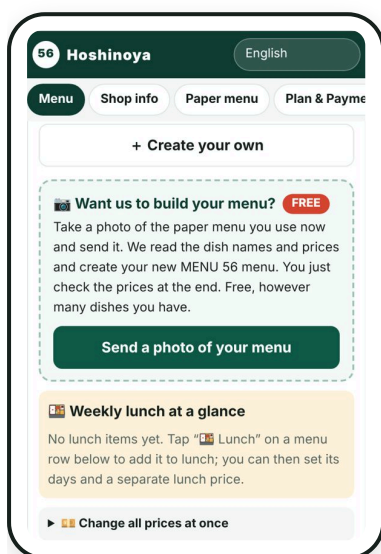
Choose from the list

Browse over 2,000 dishes complete with photos, names in 21 languages, and allergen info. Tap the chips at the top (cuisine/category) or type a name in the search bar. Enter your price in the **price box** next to the dish, then tap **+ Add** to add it to your menu. When you're done, tap **Close** in the top right.



Edit added items

Each added item has buttons underneath. **Price box**: Change the number and tap anywhere outside to save automatically. **Sold out**: Use when ingredients run out (tap again to undo). **Hide**: Temporarily hide seasonal dishes. **▲▼**: Change the order. **Delete**: Remove the item completely.



 **Send a photo of your menu (Free)** — If adding items manually feels overwhelming, simply take a clear, well-lit photo of your current menu and send it to us. We will set up your menu for free, regardless of how many dishes you have. Once it's ready, just double-check that the prices are correct.

+ Create your own — For your restaurant's unique dishes that aren't on the list. Just fill in the name in any language you know, and the other languages will be translated automatically. Please only upload photos taken directly at your restaurant.

 For items with different pricing options—such as "Combo / A la carte" or "Set / Meat only"—two price boxes will appear. To update multiple prices at once, use " Bulk Price Update" in the Menu tab.

4. Enter Restaurant Info

The screenshot shows the 'Shop info' tab in the MENU 56 app. The form is titled 'Hoshinoya' and has a language selector set to 'English'. The fields are organized as follows:

- Shop name:** Three input fields for Korean (호시노야), Japanese (ほしのや), and English (Hoshinoya).
- Lunch hours:** Input field with example 'e.g. 11:30~14:30'.
- Dinner hours:** Input field with example '17:00~23:00'.
- Closed on:** Three input fields for Korean, Japanese, and English.
- Phone:** Input field.
- Postal code:** Input field.

Shop info tab

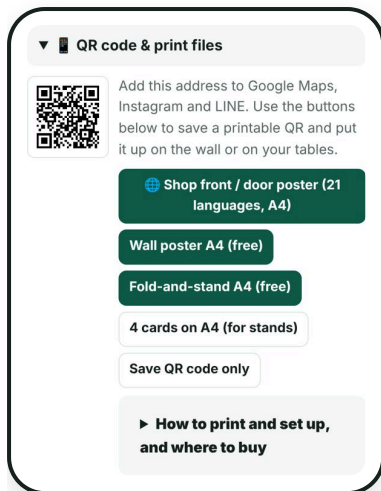
Click the **Shop info** tab at the top. Fill in the details from top to bottom and click **Save** in each section. Just write in English, and it will automatically translate into your guests' languages.

Opening Hours & Days Off	Lunch and dinner hours, regular closing days
Phone & Address	Adding your address will show a map button on the guest menu
Welcome & Announcements	e.g., "Temporarily closed this Sunday" — displayed prominently at the top of the guest menu
 Free Amenities	Refills, self-serve water, etc. — simply click to choose
 Payment Methods	Cash, credit cards, mobile payments, etc. If cash only, a "Cash Only" badge is shown to guests
 Takeout Pricing	When enabled, takeout prices appear automatically for each item (adjusts automatically on tax change dates)
 Stamp Card	Set the reward, required count, and a 4-digit staff PIN. At checkout, staff enters the PIN on the guest's phone to add 1 stamp

Link your menu URL to Google Maps (Highly recommended)

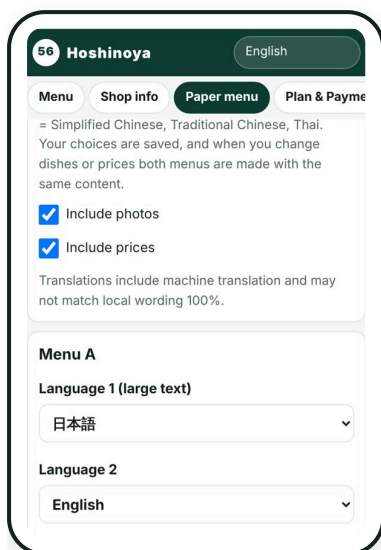
- Click **Copy** next to "Guest Menu URL" at the top of your store management screen.
- Paste it into the "Menu link" or "Website" field in your Google Business Profile (your restaurant on Google Maps).
- If you need help, feel free to leave it to MENU 56 or your local distributor (setup assistance available).

5. QR Codes and Paper Menus



Printing QR Codes

Tap **QR code & print files** at the top of the Menu tab to open it. Choose the format you need to download and print: **Storefront door/window** (A4 guide in 21 languages), **Wall poster (A4)**, **Foldable stand (A4)** (for tables), or **4 mini cards** (fits 100-yen shop card stands).

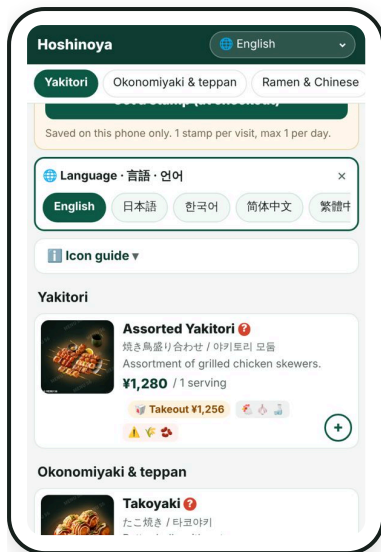


Creating Paper Menus (A4)

Go to the **Paper menu** tab → select 3 languages each for Menu A and B, then tap **Create PDF** → choose "Save as PDF" from the print screen. You'll also find the **Point-and-Speak Sheet** and **Hospitality Guide for International Guests** below.

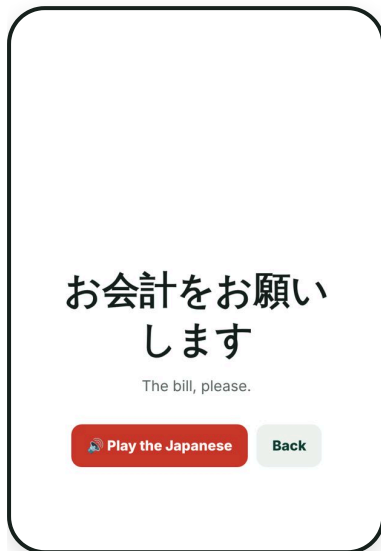
You can print your files at convenience store copiers (7-Eleven, Lawson, FamilyMart) using "PDF Print". Laminating your prints will help them last much longer.

6. Here's what your guests see



Guest Menu

When guests scan the QR code, the menu opens in their phone's language (or they can press to choose from 21 languages, such as English). Below the dish name, the Japanese name is shown together so staff can easily point and confirm. Photos, allergy icons, takeout prices, and stamp cards appear automatically as well.



Call Staff

When there's a language barrier, guests can press the red button at the bottom left and select a phrase. It shows the message in large Japanese text and plays audio aloud (10 phrases available, such as “Water, please” and “Check, please”).

 Guests don't need to download an app—they just scan the QR code with their camera. Visit “menu56.com/demo” to try out the demo store yourself (test stamp code: 5656).

7. Troubleshooting

I forgot my password	Tap "Forgot password?" on the login screen → A reset link will be sent to your registered email
Locked out after 5 failed attempts	Please try again after 10 minutes
Buttons aren't working	If opened inside LINE or KakaoTalk, select "Open in another browser". If it still doesn't work, refresh the screen (pull down to refresh)
Updated prices aren't showing on the customer's screen	Refreshing the page on the customer's phone will show the updates right away
I accidentally deleted a menu item	Check what was changed in "Edit History" and add it back. If you need help, please contact us
I was suddenly logged out from another device	Each store can only be logged in on one device at a time. If it wasn't you, please change your password

Contact Us

Tap the **Support** button at the bottom right of menu56.com (LINE, KakaoTalk, etc.) or visit the "Contact Us" page. If you have an assigned distributor, you can also contact them directly.

Daily Checklist

- ☐ Marked items running out of ingredients as "Sold Out"
- ☐ Turned off "Sold Out" status (the next morning)
- ☐ Added today's updates or temporary closures under "Store Info"
- ☐ Updated any changed menu prices
- ☐ QR posters are displayed in easy-to-see spots